PNC Bank Reinvents - and Eases - the Homebuying Experience With Home Insight® Planner

Online Tool Assists Homebuyers to Determine How Much Home They Can Afford

PITTSBURGH, May 8, 2017 /PRNewswire/ -- Ask homebuyers about purchasing a house and they will recount how stressful and complex the process can be. To reduce that anxiety, PNC Bank is introducing a new and innovative online tool – Home Insight® Planner – that makes the home buying process easier.

Home Insight Planner lets house hunters create scenarios using their monthly budget to assist them in searching the inventory of houses on the market.

But unlike other online tools, Planner combines a home affordability analysis and a monthly payment estimator that incorporates insurance, taxes and maintenance as well as the ability to search for available home listings. It connects various budgets, real-time rates and loan products with a real estate listings search capability to help prospective home buyers better understand what they can afford.

"Planner is not just another mortgage calculator. With Home Insight's guidance through the mortgage process, customers are better prepared to buy the home they desire and feel more confident in understanding what they comfortably can afford," said Peter Boomer, head of Mortgage Production at PNC Bank.

Planner Highlights for Consumers

Available online, Home Insight® Planner is a complimentary service for all prospective home buyers. It helps them create a household profile and build a budget, then uses this information to generate home affordability scenarios.

How It Works

- **Profile:** Creates a household profile by entering information such as annual income, household size and veteran status.
- **Budget:** Builds a budget including basic living expenses, savings and retirement goals, as well as taxes and recurring debts and obligations to find an affordable or target monthly home payment.
- **Homes:** Provides a list of possible homes from the target monthly home payment, including estimated taxes and insurance. The homes are listed by address, city, ZIP code or neighborhood. It also furnishes each home's monthly cost in relation to a budget using current loan rates and payments as well as access photos and the ability to save favorite candidates.

Home Insight Highlights

Home Insight Planner is just one tool in a PNC Bank suite that assists home buyers and their agents.

The previously launched Home Insight® Tracker allows customers to obtain immediate status updates as they achieve key application milestones. Customers also can upload loan documents, review loan details and send secure messages to their PNC mortgage team via Tracker.

PNC AgentView® provides agents visibility into clients' applications with real-time progress updates, the same real-time updates customers receive via Tracker and a weekly consolidated status update for all clients working with PNC.

PNC Home Insight Planner may be accessed at PNC.com/Planner.

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PNC, PNC HomeHQ, PNC Home Insight and Home Insight are registered service marks of The PNC Financial Services Group, Inc. ("PNC"). PNC has a pending patent application directed at various features and functions of Home Insight® Tracker. All loans are provided by PNC Bank, National Association, a subsidiary of PNC, and are subject to credit approval and property appraisal.

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