

PNC Bank's "Tiny Branch" Debuts In Lexington

Technology and in-depth conversations at the center of the portable, 20' X 8' temporary bank

LEXINGTON, Ky., June 19, 2017 /PRNewswire/ -- PNC Bank today revealed its portable "Tiny Branch" on the University of Kentucky campus. Measuring 20 x 8 feet, or 160 square feet, the converted steel container brings PNC's newest and unique branch to Lexington.

The temporary branch is located at 230 Avenue of Champions in front of Bowman's Den. PNC will open a permanent branch in the new UK student center when construction completes in 2018.

"The opening of the PNC 'tiny branch' is an example of how UK works with its business partners to enhance the student experience," said Eric N. Monday, executive vice president for finance and administration at the University of Kentucky. "We strive to bring convenience, innovation and high levels of customer service to our campus."

PNC has a banking agreement as the Official Bank of the University of Kentucky serving students, faculty and staff. In addition to the "tiny branch," PNC has eight ATMs on the UK campus.

The campus and community will notice several innovative features at the tiny branch. PNC staff will greet customers instead of waiting behind a counter. Employees will use iPads to help with a full range of services, including new accounts and personal loans. PNC investments, mortgage, business banking and other products are also available.

For routine transactions, PNC offers 24/7 use of a "smart" DepositEasy ATM. Customers can withdraw cash amounts as small as \$1, cash checks, and deposit checks or cash into their accounts. PNC Bank deposit account holders can request a Visa® Debit Card, designed just for the University of Kentucky. UK student and employees can also link their account to their Wildcard, which can then be used to access cash at all PNC ATMs.

"Branch convenience remains the number one consideration when consumers choose their bank," said John Gohmann, PNC regional president of Lexington. "The tiny branch is a fun, creative way to help customers enhance their banking experience."

The Tiny Branch will serve customers on the UK campus Monday through Friday from 9 a.m. to 5 p.m. The new branch increases the number of PNC branches to 11 and 37 ATMs in Lexington.

Downloadable photos available at http://pnc.mediaroom.com/pnc_popup_branch.

PNC Bank, National Association, is a member of The PNC Financial Services Group, Inc. (NYSE: PNC). PNC is one of the largest diversified financial services institutions in the United States, organized around its customers and communities for strong relationships and local delivery of retail and business banking including a full range of lending products; specialized services for corporations and government entities, including corporate banking, real estate finance and asset-based lending; wealth management and asset management. For information about PNC, visit www.pnc.com.

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