

# PNC Bank Names Brian Bucher Regional President Of Newly Created Port Cities Region

## Move Represents Expansion of Bank's Efforts in Jacksonville, Charleston and Savannah

JACKSONVILLE, Fla., Oct. 19, 2017 /[PRNewswire](#)/ -- PNC Bank, N. A. has appointed Brian Bucher regional president of a newly created Port Cities region, encompassing Jacksonville, Charleston, South Carolina and Savannah, Georgia, effective Jan. 1, 2018.

The introduction of the company's regional president delivery model will enhance its operations in the region, where it already has local employees in corporate banking, commercial banking, equipment finance and consumer lending. PNC's regional headquarters will be located in Jacksonville.

"These three cities represent an attractive growth opportunity for PNC," said Lou Cestello, head of PNC Regional Markets. "PNC has for some time served corporate and commercial clients in the region through our contiguous markets in Florida, Georgia and the Carolinas. This expansion represents a deeper investment of our resources to build our presence."

Prior to relocating to Alabama in 2012, Bucher served as regional president of PNC's Northwest Ohio market. A 32-year veteran of PNC, his prior roles include several executive level positions in corporate finance, corporate banking and investment banking. Bucher is active in the community and currently serves on the boards of directors for Jones Valley Teaching Farm, the Birmingham Museum of Art, the Economic Development Partnership of Alabama, the Birmingham Business Alliance, Innovation Depot, and REV Birmingham along with the Alabama School Readiness Alliance Pre-K Task Force. He and his family will relocate to Jacksonville.

PNC Bank, National Association, is a member of The PNC Financial Services Group, Inc. (NYSE: PNC). PNC is one of the largest diversified financial services institutions in the United States, organized around its customers and communities for strong relationships and local delivery of retail and business banking; residential mortgage banking; specialized services for corporations and government entities, including corporate banking, real estate finance and asset-based lending; wealth management and asset management. For information about PNC, visit [www.pnc.com](http://www.pnc.com).

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