

# PNC Bank Appoints Leadership Team For New Nashville Market

NASHVILLE, Tenn., March 5, 2018 – PNC Bank, N.A. today announced appointments for the local leadership team in its new Nashville region, led by Michael D. Johnson who will serve as regional president and Corporate Banking market executive, effective immediately. Joining Johnson are John Brown, Commercial Banking executive, and Chelsea Peterson, director of Client and Community Relations for the market.

Last July, the company announced plans to enter Denver, Houston and Nashville markets where Corporate & Institutional Banking already has a significant presence through its national businesses, including PNC Real Estate, PNC Business Credit and the Diversified Industries Group.

“Nashville is an important region for PNC, with opportunities for continued growth both on business and civic fronts,” said Louis R. Cestello, executive vice president and head of PNC’s Regional Markets. “Mike is an experienced banker with deep roots in Nashville, and he is joined by John and Chelsea who each add significant local knowledge, making them the ideal team to lead PNC’s efforts in the market.”

Johnson will be responsible for leading strategic and operational planning, creating revenue growth initiatives and overseeing the philanthropic and community relations for the region. He brings 20 years of industry experience in the region to PNC. Most recently, Johnson served as sales executive and development leader for Wells Fargo’s commercial operations in Nashville. He earned a bachelor’s degree in Finance from the University of Tennessee and an MBA in International Finance from Florida State University.

Brown is currently a PNC commercial banker based in Louisville and will relocate to Nashville, where he helped establish the bank’s business development efforts supporting mid-size companies in the market. In addition to leading Commercial Banking business development initiatives, Brown is active in the local community, having served on the American Red Cross Board and held several leadership and board positions with a local independent school. He is also a past member of several civic and business associations, including Leadership Louisville, The Bingham Fellows and various committees with the local chamber of commerce. He earned a bachelor’s degree in History from Kenyon College in Gambier, Ohio.

Peterson will relocate to Nashville from PNC’s Atlanta market where she served as a Client and Community Relations associate director. A nine-year veteran, Peterson first joined PNC as a member of the Detroit market’s Office of the Regional President and supported the conversion of a legacy banking institution in Michigan and Southeast Ohio. She comes to PNC’s Nashville market with family roots in Tennessee and will be responsible for overseeing PNC’s strategic brand alignment and philanthropic initiatives. Peterson has launched several localized programs, including PNC Grow Up Great, a multi-year initiative of the PNC Foundation focused on early education for children 0-5 years old. She earned a bachelor’s degree in Finance and Commercial Law from Western Michigan University.

PNC Bank, National Association, is a member of The PNC Financial Services Group, Inc. (NYSE: PNC). PNC is one of the largest diversified financial services institutions in the United States, organized around its customers and communities for strong relationships and local delivery of retail and business banking including a full range of lending products; specialized services for corporations and government entities, including corporate banking, real estate finance and asset-based lending; wealth management and asset management. For information about PNC, visit [www.pnc.com](http://www.pnc.com).

## CONTACT:

Jason Beyersdorfer  
(732) 220-3055  
[jason.b@pnc.com](mailto:jason.b@pnc.com)  
[@JasonB\\_PNC](https://twitter.com/JasonB_PNC)

“*Nashville is an important region for PNC, with opportunities for continued growth both on business and civic fronts,*” said Louis R. Cestello, executive vice president and head of PNC’s Regional Markets.”

Additional assets available online: [Photos \(3\)](#)

<http://pnc.mediaroom.com/2018-03-05-PNC-Bank-Appoints-Leadership-Team-For-New-Nashville-Market>