

From 10 Simple Lipsticks To Billion Dollar Beauty Brand, Bobbi Brown Shares Insight During PNC Bank Webcast

PNC invites business owners, individuals with entrepreneurial spirit to free webinar with beauty industry titan

PITTSBURGH, May 1, 2019 /[PRNewswire](#)/ -- PNC Bank will host "How a Makeup Artist Built an Empire," a free educational webcast for business owners and executives, from 11 a.m. to 12 p.m. (ET) Thursday, May 16, featuring Bobbi Brown, a trendsetting entrepreneur in the health and beauty industry and best-selling author. Brown will provide advice on handling the challenges of running a business, networking for success, building a brand and mastering time management, along with sharing her own journey to success. PNC offers this event as part of its ninth annual Small Business Month and annual Women in Business Week recognition.

"Each May, we celebrate our business customers to thank them for their enormous contributions to our economy and the communities they serve," said Matthew Steenson, head of PNC Business Banking. "This free informative webcast is one way that we can be helpful in addressing both the opportunities and challenges they face as business owners."

Every individual who registers for the event will be entered for a chance to win \$25,000. Registration and internet access are required to participate in this webcast. Register at pnc.com/sbmonth.

PNC Business Banking offers products, services and insight to help small business owners and executives optimize their cash flow, including an array of small business loans, business credit cards and merchant services. In addition, PNC makes banking easy with online and mobile banking tools for small businesses.

PNC Bank, National Association, is a member of The PNC Financial Services Group, Inc. PNC is one of the largest diversified financial services institutions in the United States, organized around its customers and communities for strong relationships and local delivery of retail and business banking including a full range of lending products; specialized services for corporations and government entities, including corporate banking, real estate finance and asset-based lending; wealth management and asset management. For information about PNC, visit www.pnc.com.

NO PURCHASE NECESSARY. A PURCHASE OR TRANSACTION WILL NOT INCREASE YOUR CHANCES OF WINNING. Internet access and a valid email address are required. Open to legal U.S. residents of the 50 states US/DC who at time of entry are (a) 18 years of age or older; and (b) registered for a free PNC Bank Small Business Month Webcast. Completion of webcast is not required for entry. Void where prohibited or restricted by law. Starts 12:00:01 am ET on 4/1/19 and ends 11:59:59 pm ET on 5/16/19. Limit 1 entry per person. Grand Prize (1): \$25,000. Odds of winning depend on the number of eligible entries received. For complete official rules, including how to enter, prize details and other terms, visit www.pnc.com/sbmonth. Sponsor: The PNC Financial Services Group, Inc., Pittsburgh, PA 15222.

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