

# PNC Bank Launches New iPad App

PITTSBURGH, April 16, 2014 /PRNewswire/ -- PNC Bank, N.A., a member of The PNC Financial Services Group, Inc. (NYSE: PNC) announced today the launch of its **PINACLE®** Mobile App for iPad. PNC's corporate and commercial customers now have an additional tool to access their online accounts and to gain insight into their day-to-day business activities. The app is currently available free from the [Apple Store](#).

"Tablet use has grown tremendously across our customer base," said James Graham, executive vice president and head of Treasury Management, PNC Bank. "We worked with our clients to design an iPad app that offers them convenience as well as a secure, outstanding user experience. User administration, along with the portability of our new app, makes it a convenient tool for the decision-maker on the go."

The app allows customers to:

- **View balances and transaction details** – Stay updated on cash position information and review current/previous day transactions.
- **Approve payments** – Securely review and approve wire transfers.
- **Manage user access** – Unlock/reset user passwords, or enable/disable users with unique administrative features.
- **Personalize their mobile banking experience** – View event notifications, alerts, and messages and sort/filter information based on individual preferences.

The PINACLE Mobile App for iPad provides the same strong authentication and security features that PNC's clients have come to expect from PINACLE. The multi-level security approach includes multi-factor authentication, token passcodes, account number masking, and a shorter idle timeout. Additionally, no information is stored on the device or within the app.

PINACLE, PNC's corporate online and mobile banking portal, provides secure access to PNC's domestic and international corporate and cash management services. PINACLE meets the needs of companies from small businesses to large corporations with an easy-to-use, customizable user experience.

The PNC Financial Services Group, Inc. ([www.pnc.com](http://www.pnc.com)) is one of the United States' largest diversified financial services organizations, providing retail and business banking; residential mortgage banking; specialized services for corporations and government entities, including corporate banking, real estate finance and asset-based lending; wealth management and asset management.

## **Editor's Note:**

Downloadable images and video available at [http://pnc.mediaroom.com/PNC\\_PINACLE\\_Mobile\\_iPad\\_App](http://pnc.mediaroom.com/PNC_PINACLE_Mobile_iPad_App)

## **CONTACT:**

Timothy Stokes  
(412) 762-0278  
[timothy.stokesjr@pnc.com](mailto:timothy.stokesjr@pnc.com)

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