PNC Bank, Houston Rockets Announce Sponsorship Extension Including PNC Club Naming Rights

HOUSTON, Nov 12, 2024 – PNC Bank and the Houston Rockets announced a multi-year sponsorship extension, continuing naming rights for the PNC Club. The agreement reflects PNC Bank's growth in the Houston area and continued commitment to supporting organizations that strengthen the region.



PNC Club (Toyota Center, Houston, TX)

"We are proud of our longstanding relationship with the Rockets," said Julie Young Sudduth, PNC regional president for Houston. "Professional sports are a big driver of economic development and vibrancy in a community, and the Rockets are terrific partners that share PNC's commitment to uplift Houston through charitable and educational initiatives."

The PNC Club, which is located behind the team benches on the east side of Toyota Center, now offers fans an enhanced experience with a refreshed interior design. Guests will enjoy elevated food and beverage selections, a luxurious new look, as well as more convenient access to the arena. Fans will be able to enter the renovated PNC Club via convenient tunnels added in sections 119 and 121.

"We're excited to continue our partnership with PNC Bank and to look forward to our fans getting to enjoy the new look PNC Club at Rockets games this season," said Rockets President of Business Operations Gretchen Sheirr. "The PNC Club has always been a popular spot on game days and we made it even easier for our fans to get back and forth from the court this season so they don't miss any of the action."

In addition to the PNC Club, the sponsorship includes hospitality events for PNC clients and Rockets fans. The deal establishes a significant brand presence for PNC Bank with digital signage throughout the arena, enhancing visibility of one of the largest diversified financial service institutions in the U.S. to NBA audiences nationwide.

"PNC has built a dependable brand over 160 years," added Sudduth. "Our consistency has resulted in an incredible set of opportunities ahead, and sponsorships like this one with the Rockets helps position us to continue our trajectory of growth in this important market."

About Houston Rockets

In October of 2017, Tilman J. Fertitta assumed ownership of the National Basketball Association's Houston Rockets in addition to operation of the team's home arena, Toyota Center, which is located in downtown Houston. The Rockets, who originated in San Diego and moved to Houston in 1971, are in their 58th season as an NBA franchise and won back-to-back championships in 1993-94 and 1994-95. When the NBA announced its 75th Anniversary Team in 2021, the Rockets had the third-most players honored of any franchise. Through the team's charity, the Clutch City Foundation, the Rockets utilize the power of basketball to transform lives and positively impact our community. For more information, please visit

www.rockets.com.

About PNC Bank

PNC Bank, National Association, is a member of The PNC Financial Services Group, Inc. (NYSE: PNC). PNC is one of the largest diversified financial services institutions in the United States, organized around its customers and communities for strong relationships and local delivery of retail and business banking including a full range of lending products; specialized services for corporations and government entities, including corporate banking, real estate finance and asset-based lending; wealth management and asset management. For information about PNC, visit www.pnc.com.

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