

PNC Recognized In The 2017 Bloomberg Financial Services Gender-Equality Index

PITTSBURGH, Jan. 25, 2017 – The PNC Financial Services Group (NYSE: PNC) today announced that it is one of 52 firms recognized in the [2017 Bloomberg Financial Services Gender-Equality Index \(BFGEI\)](#). The index provides investors and organizations with standardized aggregate data across company gender statistics; employee policies; gender-conscious product offerings; and external community support and engagement.

“As a first-time participant, we are pleased to be listed — alongside our peers — on Bloomberg’s Gender Equality Index,” said Marsha Jones, PNC’s chief diversity officer. “This acknowledgement affirms our initiatives pertaining to gender equality are considered best-in-class and reflect our continued commitment to create a diverse and inclusive environment.”

In order to be considered, PNC submitted a social survey created by Bloomberg in partnership with third-party experts, including Women’s World Banking, Catalyst and Working Mother Media. Those included in this year’s index scored at or above 60 points, a global threshold established by Bloomberg to reflect disclosure and the achievement or adoption of best-in-class statistics and policies.

PNC is proud to showcase our strong commitment to gender equality, and alongside our peers, better understand the gender-equality related issues that our employees, clients and communities face.

"Companies are increasingly focused on managing operational risks, including the attraction and retention of employees," said Angela Sun, head of Strategy and Corporate Development at Bloomberg. "As investors look for new drivers of risk-aware alpha, the demand for data around gender equality and other social and governance metrics continues to grow. The BFGEI brings greater transparency to the practices and policies crucial to managing those risks and attracting investor capital."

Both the survey and the BFGEI are voluntary and have no associated costs. Bloomberg collected this data for reference purposes only. The index is not ranked. For more information on the BFGEI and how to submit information for next year’s Index, please visit:

<https://www.bloomberg.com/professional/sustainable-finance/>.

The PNC Financial Services Group, Inc., is one of the largest diversified financial services institutions in the United States, organized around its customers and communities for strong relationships and local delivery of retail and business banking; residential mortgage banking; specialized services for corporations and government entities, including corporate banking, real estate finance and asset-based lending; wealth management and asset management. For information about PNC, visit www.pnc.com.

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