

PNC Bank Names Corinna Ladd Regional President For Northern Indiana Market

Fort Wayne, Ind., June 12, 2017 – PNC Bank, N.A. today announced the appointment of Corinna Ladd as regional president for northern Indiana and will be assuming the role in the coming weeks. Ladd succeeds northern Indiana regional president Doug Wood, who transitioned from PNC earlier this year.

“Northern Indiana is an important region for PNC, with opportunities for continued growth both on civic and business fronts,” said Louis R. Cestello, executive vice president and head of PNC’s Regional Markets. “Corinna is an experienced banker with deep roots in the community, which makes her the ideal person to lead PNC’s efforts in the market.”

Ladd will be responsible for leading strategic and operational planning, creating revenue growth initiatives, and overseeing the philanthropic and community relations for the region. She previously served as senior vice president of Corporate Banking and was responsible for middle market business development in northeast Indiana. Ladd joined PNC in 2012. With more than 25 years of experience, she has held positions in commercial, middle market and large corporate banking.

Ladd is a Fort Wayne native. She is currently a board member and finance committee chair for the Turnstone Center for Children and Adults with Disabilities, and serves as an advisory board member for the School of Health Sciences at Trine University. She served on the Board of Directors for Big Brothers, Big Sisters of Northeast Indiana (BBBS) and was awarded the BBBS Community Volunteer award in 2016. She is a member of Financial Executives International, and a former member of the Fort Wayne chapter of Executive Women’s International. She is an active volunteer with the United Way of Allen County and serves as a regional United Way ambassador. Ladd has a bachelor’s degree in business with a concentration in accounting from Indiana University.

PNC Bank, National Association, is a member of The PNC Financial Services Group, Inc. (NYSE: PNC). PNC is one of the largest diversified financial services institutions in the United States, organized around its customers and communities for strong relationships and local delivery of retail and business banking including a full range of lending products; specialized services for corporations and government entities, including corporate banking, real estate finance and asset-based lending; wealth management and asset management. For information about PNC, visit www.pnc.com.

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Additional assets available online: [Photos \(1\)](#)

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