Barbara Corcoran Headlines Two PNC Bank Small Business Webcasts

ABC's "Shark Tank" Star, Entrepreneur Shares Insight with Small Business Owners As Part of PNC's Small Business Month Recognition.

PITTSBURGH, April 30, 2018 /PRNewswire/ -- PNC Bank will host two free and educational video webcasts for small business owners in May featuring Barbara Corcoran, star of ABC's "Shark Tank," founder of the Corcoran Group and chairman of Barbara Corcoran Inc. Corcoran will share her frontline experience and real-world advice on how to position a business for growth and excel in an ever-changing market. PNC offers these events to small business owners as part of its annual Small Business Month recognition.

"Each May, we celebrate our small business customers and small business owners in the communities that we serve. These free webcasts are our way of saying thank you for all that they do," said Matthew Steenson, head of PNC Business Bank.

Small business owners are invited to join one or both video webcasts:

How to Pitch Your Business
Date: May 17, 2018

Time: 11:00 a.m. EST

If you had to give a quick pitch about your business, what would you say? Corcoran reviews some of the best ones she's heard on Shark Tank and offers tips on how to create a more compelling pitch to help generate more opportunities for your business

Barbara's Success Story
Date: May 23, 2018

Time: 12:30 p.m. EST

This year marks the 30th anniversary of the Women's Business Ownership Act, a law allowing women in business to borrow from a bank without a co-signer. Corcoran shares how the business landscape has changed, and how she overcomes obstacles as a successful woman in business.

Registration is required in advance at https://www.pnc.com/en/small-business/topics/sm-business-month.html. Every registration by a business owner will be entered for a chance to win a trip to New York City to meet with Barbara Corcoran for a private consultation.[2]

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[2] PNC Bank Small Business Month Sweepstakes Promotion: NO PURCHASE NECESSARY TO ENTER. A PURCHASE OR TRANSACTION WILL NOT INCREASE YOUR CHANCES OF WINNING. INTERNET ACCESS AND A VALID EMAIL ADDRESS ARE REQUIRED. Please see Official Rules for complete details and eligibility requirements.

CONTACT:

Amy Vargo
(412) 762-1535
amy.vargo@pnc.com

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