Injecting Comedy And Storytelling Into Money Management Key To PNC Bank Webcast For Students

"Money with a sense of humor" student webcast hosted by Bowling Green University, featuring Colin Ryan, stand-up comedian and certified financial counselor

PITTSBURGH, Sept. 17, 2018 /PRNewswire/ -- PNC Bank, N.A., will host a free student webcast entitled, "Money with a Sense of Humor," at 7 p.m. (ET), Tuesday, Oct. 16, 2018, featuring Colin Ryan, comedian, author and certified financial counselor. The event will be hosted live by Bowling Green State University, Ohio, and is open to any college student via webcast to learn how to manage money the fun way through Ryan's mix of standup comedy, storytelling and pop culture. Registration is required in advance.

"We are committed to helping students start their financial journey with a solid foundation of financial literacy and money-management skills that will last a lifetime. Saving the lectures for their classes, we are taking a lighter approach with a convenient webcast that will inform and entertain," said Nickolas Certo, senior vice president of University Banking, PNC Bank.

Ryan is a comedic financial speaker and author who travels all over the country, speaking to date to more than 1 million students and adults. Ryan is the author of "A Comedic Guide to Money." By linking comedy and financial advice together, Ryan offers a different way to reach the young people who are both in schools and the workforce.

This free webcast is sponsored by PNC Student Banking and PNC My Finance Academy, a comprehensive array of financial and money management resources that can be easily accessed any time, at the student's convenience.

Register in advance at pnc.com/studentwebcast. After the event, replay will be available on pnc.com/myfinanceacademy.

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