PNC Foundation Supports New Jersey Pandemic Relief Fund With $250,000 Grant

Donation kicks off NJPRF's Jersey 4 Jersey fundraising drive

EAST BRUNSWICK, April 15, 2020 – The PNC Foundation announced it will provide $250,000 in grant funding to support the New Jersey Pandemic Relief Fund and as part of the Jersey 4 Jersey fundraising drive. Hosted by the Community Foundation of New Jersey and established by Tammy Murphy, New Jersey's First Lady, this new nonprofit organization is dedicated to concentrating resources across the state to identify critical needs and fight the economic and social impact of COVID-19 on New Jersey's vulnerable communities.

"This is an amazing way to start our 'Jersey 4 Jersey' fundraising effort," said Tammy Murphy, First Lady of New Jersey and founder of the New Jersey Pandemic Relief Fund. "This donation will go a long way towards helping those most impacted by the pandemic in New Jersey. We are so grateful for PNC's generosity and look forward to this being just the start of our 'Jersey 4 Jersey' effort which broadcasts Wed., April 22, featuring some of New Jersey's top names and talent."

This donation to the New Jersey Pandemic Relief Fund is part of a broader commitment announced by The PNC Financial Services Group, Inc. to provide $30 million in charitable contributions in support of coronavirus relief efforts, primarily directed toward basic needs and hardship relief programs across the markets in which PNC operates.

"The fast-growing resources of the New Jersey Pandemic Relief Fund and the well-established infrastructure of the Community Foundation of New Jersey are a shining example of how our state comes together to provide essential support to families and communities as quickly as possible," said Linda Bowden, PNC regional president for New Jersey. "Now, more than ever, in these challenging times we remain committed to supporting those who may be struggling in the places where we live and work."

PNC's funding to address the COVID-19 crisis, which will be disbursed throughout 2020, is coordinated by the PNC Foundation and PNC's Office of the Regional Presidents, building on the company's legacy of philanthropic support in the communities it serves. Market-specific funding is focused on ensuring grant support that provides the greatest local impact in the areas of food insecurity and shelter, early education and online resources that enhance access to information, programs and tools for those in need.

About The New Jersey Pandemic Relief Fund

The New Jersey Pandemic Relief Fund, founded by Tammy Murphy, First Lady of New Jersey, is dedicated to raising funds, organizing and coordinating resources to fight the medical, social and economic impact of COVID-19 on New Jersey's most vulnerable. To learn more about NJPRF, visit www.NJPRF.org.

About the Jersey 4 Jersey Broadcast Event

The New Jersey Pandemic Relief Fund's 'Jersey 4 Jersey' event is a one-night broadcast fundraiser on

Wednesday, April 22 at 7:00 p.m. to fight the medical, social and economic impact of COVID-19 on New Jersey's most vulnerable communities. This special evening will feature New Jersey's biggest champions and celebrities participating from their homes, including Saquon Barkley, Tony Bennett, Jon Bon Jovi, Danny DeVito, Whoopi Goldberg, Halsey, Chelsea Handler, Charlie Puth, Kelly Ripa, Chris Rock, Bruce Springsteen, Jon Stewart, SZA and more. This recognition of New Jersey's strength and character will also include first-hand accounts from front-line workers and citizens impacted by the pandemic.

Jersey 4 Jersey will be on Apple Music and AppleTV apps, worldwide. It will also be broadcast live and rebroadcast five times on E Street Radio on SiriusXM, currently free on the SiriusXM app. And it will be carried on WABC Channel 7, WPVI 6ABC, WPIX, News12, NJTV and radio outlets including 1010 WINS, WCBS 880, CBS-FM, WFAN, New York's Country 94.7, Alt 92.3, Q104.3 and others. Social media posts will be shared with the hashtag #jersey4jersey.

About PNC Foundation
The PNC Foundation, which receives its principal funding from The PNC Financial Services Group (www.pnc.com), actively supports organizations that provide services for the benefit of communities in which it has a significant presence. The foundation focuses its philanthropic mission on early childhood education and community and economic development, which includes the arts and culture. Through Grow Up Great, its signature cause that began in 2004, PNC has created a bilingual $500 million, multi-year initiative to help prepare children from birth to age 5 for success in school and life.

CONTACT:
Jason Beyersdorfer
(609) 651-5617
jason.b@pnc.com
@JasonB_PNC

---

https://pnc.mediaroom.com/2020-04-15-PNC-Foundation-Supports-New-Jersey-Pandemic-Relief-Fund-With-250000-Grant