PNC Bank Continues National Expansion With Entry Into Tennessee

First of Three Nashville-Area Solution Centers Opens in Franklin

NASHVILLE, Tenn., July 28, 2020 – PNC Bank has announced the continued national expansion of retail banking with its entry into Tennessee, unveiling its newest Solution Center at 1556 W. McEwen Drive in Franklin. This is the first of three PNC Solution Centers planned for the region that allow customers to interact with PNC's trained staff for individual consultation about their personal needs and financial goals, as well as one-on-one demonstrations of PNC's digital banking technology.

PNC Solution Centers are designed to provide the best customer experience in the industry. The Franklin Solution Center will feature:

- **PNC ATM and Banking Kiosk** – Self-service capabilities for deposits, withdrawals and other bank transactions.
- **Advanced Technology** – Screen-mirroring capabilities from customers' phones or tablets, projecting to large plasma screens for hands-on demonstrations of PNC apps or a shoulder-to-shoulder guided digital experience.
- **Work Stations of the Future** – Mobile PNC consultants will carry portable tablets to work with customers wherever they are most comfortable within the Solution Center.
- **Conversational Gathering Spaces** – Furniture that feels like home – sofas, high-top kitchen tables and rounded tables – will encourage side-by-side conversations in a more relaxed and comfortable setting.

While PNC's 2018 implementation of a Regional President local leadership model and initial expansion efforts in Tennessee focused on corporate banking, PNC will now add this brick-and-mortar Solution Center location as a follow-up to its digital-first entry into Nashville. Those offerings include a digital-only High Yield Savings account and PNC Virtual Wallet®, a best-in-class bank account and money management solution that easily enables consumers to manage their finances.

"We're thrilled to establish our retail presence in Tennessee. Delivering retail banking services is the perfect complement and a logical extension of our long-time focus on serving the needs of corporate and commercial banking clients in our region," said Mike Johnson, PNC regional president for Tennessee. "This is not your typical branch. We're looking forward to showcasing our technology and welcoming customers and the community to our first Solution Center in the market."

The Franklin Solution Center is the first of three that PNC Bank plans to open in the Nashville area before year-end. In September, a Solution Center in Hendersonville is scheduled to open, followed by the debut of a location on the ground level of the recently opened tower at 1200 Broadway in downtown Nashville. In

addition to five Solution Centers opened in 2019, PNC plans to open 20 more in 2020 as part of its expansion into new markets, including Boston, Denver and Houston.

PNC Bank, National Association, is a member of The PNC Financial Services Group, Inc. (NYSE: PNC). PNC is one of the largest diversified financial services institutions in the United States, organized around its customers and communities for strong relationships and local delivery of retail and business banking including a full range of lending products; specialized services for corporations and government entities, including corporate banking, real estate finance and asset-based lending; wealth management and asset management. For information about PNC, visit www.pnc.com.

CONTACT
Craig Friedman
(614) 463-6647
craig.friedman@pnc.com
@Craig_PNC

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