PNC Bank Retail Growth Expands In Boston

Third Boston-Area Solution Center Opens in Dedham

BOSTON, Mass., Dec. 1, 2020 – PNC Bank has continued its national expansion with the opening of retail banking centers in the Boston area, expanding on its 15-year successful commercial presence in the region. PNC Bank will unveil its newest Solution Center at 680 Legacy Place / Legacy Place Shopping Center in Dedham, Mass. This is the third of five PNC Solution Centers opening in Boston in 2020. PNC's knowledgeable staff will provide customers with individual consultation about their personal needs and financial goals, as well as one-on-one demonstrations of PNC's digital banking technology.

PNC Solution Centers are designed to provide the best customer experience in the industry. The Dedham Solution Center will feature:

- PNC ATM and Banking Kiosk Self-service capabilities for deposits, withdrawals and other bank transactions.
- Advanced Technology Screen-mirroring capabilities from customers' phones or tablets, projecting to large plasma screens for hands-on demonstrations of PNC apps or a guided digital experience.
- Work Stations of the Future Mobile PNC consultants will carry portable tablets to work with customers wherever they are most comfortable within the Solution Center.
- Conversational Gathering Spaces Furniture that feels like home sofas, high-top kitchen tables and rounded tables will encourage conversations in a more relaxed and comfortable setting.

PNC is now adding brick-and-mortar Solution Center locations as a follow-up to its digital-first entry into Boston. Those offerings include a digital-only High Yield Savings account and PNC Virtual Wallet®, a best-in-class bank account and money management solution that easily enables consumers to manage their finances.

"Our Solution Centers are not your typical bank branch," said Jon Bernstein, PNC regional president for Boston. "We look forward to showcasing best-in-class technology and welcoming customers and the community at our newest center in Dedham, followed quickly by the opening of centers in Lynnfield and Boylston Street-Boston."

PNC Bank, National Association, is a member of The PNC Financial Services Group, Inc. (NYSE: PNC). PNC is one of the largest diversified financial services institutions in the United States, organized around its customers and communities for strong relationships and local delivery of retail and business banking including a full range of lending products; specialized services for corporations and government entities, including corporate banking, real estate finance and asset-based lending; wealth management and asset management. For information about PNC, visit <u>www.pnc.com</u>.

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