PNC Bank Appoints San Diego Market Regional President, Head of Corporate Banking

Local team welcomes new relationship managers



Alan Prohaska, Regional President & Head of Corporate Banking, PNC Bank, San Diego

SAN DIEGO, March 3, 2021 – PNC Bank, N.A. today announced the appointment of Alan Prohaska as regional president and head of Corporate Banking for San Diego, Calif., effective immediately. As Regional President, he will lead the effort to provide customers in the market with access to the full range of PNC's services and capabilities, in addition to delivering on a commitment to developing a close connection with the local community. Prohaska's appointment represents the first step in the implementation of PNC's previously announced plans to establish its regional president model in the state of California, where it already supports a wide range of clients, and as it prepares for the pending acquisition of BBVA USA Bancshares and the coast-to-coast national franchise it will create.

Prohaska brings nearly 20 years of banking experience to PNC. He previously worked at Wells Fargo, where he served as San Diego Middle Market region manager. Prior to Wells Fargo, he also had senior manager responsibilities for credit approval in the entertainment division and mortgage area of another nationally branded financial institution. Prohaska comes to PNC as the senior leader for a market where the bank currently serves clients through several business areas, including business credit, commercial and residential mortgage, as well as the Fortis Advisors business unit.

Joining Prohaska are industry veterans Matt D'Alessandro and Kelly Hogan. D'Alessandro will be a senior vice president and senior relationship manager. He brings 20 years of industry experience and extensive ties to the San Diego community. Hogan will also be a senior vice president and senior relationship manager. She adds nearly 15 years of industry experience and community connections to the Corporate Banking team.

"Alan's appointment as regional president expands our focus on delivering our Main Street bank approach to serving the needs of customers in California," said Louis R. Cestello, executive vice president and head of PNC's Regional Markets. "San Diego is a market where we see significant opportunities for continued growth on both civic and business fronts. Alan and his team of senior bankers' long-standing record of success and commitment to clients, and deep ties in the San Diego community, make them well-suited to lead our efforts in the market."

PNC Bank, National Association, is a member of The PNC Financial Services Group, Inc. (NYSE: PNC). PNC is one of the largest diversified financial services institutions in the United States, organized around its customers and communities for strong relationships and local delivery of retail and business banking including a full range of lending products; specialized services for corporations and government entities, including corporate banking, real estate finance and asset-based lending; wealth management and asset management. For information about PNC, visit www.pnc.com.

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