PNC Bank Regional President Chuck Denny To Retire; Kristen Byrd Named Regional President For Louisville



LOUISVILLE, Feb. 17, 2022 – PNC Bank has announced Charles P. “Chuck” Denny will retire as regional president for Louisville March 31, following a distinguished 41-year career with the bank. Succeeding Denny is Kristen Byrd, a 20-year PNC banking veteran and native Louisvillian, who most recently served as regional banking director for PNC Private Bank.

Since his appointment to regional president in 2009, Denny has been instrumental in delivering PNC’s Main Street bank model throughout Greater Louisville, western Kentucky and southern Indiana, expertly leading the company’s banking and charitable activities locally and fueling the growth of PNC’s market presence. During his celebrated banking career, which spans four consequential decades, Denny has held numerous executive roles – primarily in corporate banking, supporting the growth of middle market and large corporate clients, including investor-owned health care companies. In recognition of his many contributions to the local business community, he was inducted into the Kentuckiana Business Hall of Fame in 2016; he has received numerous honors, including the 2009 University of Louisville College of Business Alumni Fellows Award and the 2010 Business First Large Company Leader of the Year Award.

A lifelong Louisvillian and champion for local economic development, entrepreneurship, education and diversity and inclusion, Denny currently serves on the boards of The University of Louisville President’s Council, The University of Louisville College of Business Board of Advisors, 21st Century Parks-The Parklands of Floyds Fork, The Greater Louisville Inc. Foundation, The Gheens Foundation, The Louisville Downtown Partnership, Louisville Regional Airlift Development Inc. and TreesLouisville. As a longtime advocate for early childhood development and education, Denny has been influential in expanding access to high-quality early childhood learning experiences for children and families throughout the region.

“All of us at PNC are grateful to Chuck for his meaningful contributions to the company, the local business landscape and the greater community,” said Jim Hansen, PNC Office of the Regional Presidents Southeast territory executive. “Beyond the rich scope of his many professional achievements and civic engagements, Chuck’s generous mentorship has helped cultivate a dynamic team of local PNC leaders, ensuring his standard of excellence and legacy will endure for many years to come.”

Byrd brings a diverse set of skills and perspectives to the PNC Regional Presidents organization. Since joining the bank in 2002, she has excelled in a variety of roles in retail and business banking and wealth management. A PNC-Certified Women’s Business Advocate, Byrd is keenly aware of the financial needs and well-being of female financial decision-makers, and her leadership was integral to establishing the local chapter of Women Connect, an Employee Business Resource Group designed to support the professional development of female PNC employees. Byrd earned her bachelor’s degree in Business Management from Transylvania University and Master’s of Business Administration from Bellarmine University. While at Transylvania University, she served as captain of the women’s soccer team.

“Kristen embodies the qualities that are integral to carrying out PNC’s Main Street Bank model: prodigious business acumen, integrity, humility and an unwavering commitment to the customers and communities we serve,” said Hansen. “We are confident Kristen’s leadership will propel PNC’s continued growth and impact in Greater Louisville.”

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