PNC Bank Harmonizes With Performing Arts Fort Worth For Premier Sponsorship Of Broadway At The Bass Series

FORT WORTH, TEXAS, April 21, 2022 – PNC Bank announced an agreement today with Performing Arts Fort Worth, owner and operator of Bass Performance Hall, to become the presenting sponsor of the 2022-2023 Broadway at the Bass Series presented by PNC Bank.

The agreement marks the first time that PNC has been named presenting sponsor of the Broadway at the Bass series, announced annually by Performing Arts Fort Worth. The bank's commitment also comes on the heels of Bass Performance Hall's 25th anniversary, and shortly after PNC announced another major presenting sponsorship in the form of the 2022 PNC Bank MAIN ST. Arts Festival.

"PNC's Fort Worth team is thrilled to be supporting such a diverse and entertaining showcase like the Broadway at the Bass Series presented by PNC Bank," said Dale Klose, PNC Southwest and Mountain territory executive. "A thriving arts and culture community brings economic, social, and civic prosperity, and that is what we ultimately want for Fort Worth. The bank has a rich history of supporting its communities through the arts, and we are honored to be enhancing that legacy in this area through both this sponsorship and our Main Street Banking model."

Bass Performance Hall, a 2,042-seat multipurpose venue, is the permanent home to the Fort Worth Symphony Orchestra, Texas Ballet Theater, Fort Worth Opera, the Van Cliburn International Piano Competition and the Cliburn. Performing Arts Fort Worth, the non-profit owner and operator, also presents national Broadway tours, concerts and family programming. The mission of the hall is to serve as a permanent home to major performing arts organizations of Fort Worth and as a premiere venue for other attractions to enhance the range, quality, and accessibility of cultural fare available to the public.

"As we look forward to celebrating the 25th anniversary of Bass Performance Hall, we are thrilled to welcome PNC Bank as a premiere partner on the 2022-2023 Broadway season," said Performing Arts Fort Worth President & CEO Dione Kennedy. "As the industry continues to come back from the pandemic, we are extremely grateful to all of our sponsors, patrons and community for their continued support."

PNC's commitment to Forth Worth has been demonstrated time and again since its acquisition of BBVA USA in June 2021, including Klose's relocation to Fort Worth to serve in his role as Southwest and Mountain territory executive for PNC's regional president organization. Klose's work to build on PNC's presence in Fort Worth includes the local expansion of its retail, corporate, commercial and private banking businesses, spanning the wide range of consumers and industries that call Fort Worth home.

In February, PNC announced that it had agreed to be the presenting sponsor of the longstanding MAIN ST. Fort Worth Arts Festival (MAIN ST.), which returned after a two-year hiatus, and was held in downtown Fort Worth from April 7-10. The 2022 PNC Bank MAIN ST. Arts Festival signaled the first time PNC had been the 35-year-old event's presenting sponsor.

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CONTACT:
Alejandro Ortiz
(281) 433-5640
alejandro.ortiz@pnc.com

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