PNC Bank Appoints Yolanda Davila As Community Development Banking Southwest Territory Executive



HOUSTON, April 28, 2022 – PNC Bank today named Yolanda 'Yoly' Davila to the position of Southwest territory executive for Community Development Banking, encompassing the states of Texas, Colorado, New Mexico, Arizona and California.

"As a Main Street bank committed to strengthening the local communities we serve, we look forward to leveraging Yoly's proven leadership and extensive community engagement experience to help drive economic empowerment and impactful change within our newly-created southwest territory," said Richard Bynum, chief corporate responsibility officer for PNC.

Davila, who has eight years of experience with PNC and BBVA USA, succeeds Reymundo Ocañas as Southwest territory executive for Community Development Banking. Most recently, Davila served as senior vice president and Community Development market manager for Texas, where she led a team charged with managing Community Reinvestment Act (CRA) performance, volunteerism, community giving, and community lending and investment efforts statewide. In her new role, she will be responsible for leading the regional implementation of PNC's recently announced $88 Billion Community Benefits Plan.

"Working in collaboration with PNC's Regional Presidents, Yoly's Community Development Banking teams will serve a central role in the Bank's efforts to bring the Community Benefits Plan to life within the five-state region," said Reymundo "Rey" Ocañas, PNC Bank's director of Community Development Banking. "We are confident that Yoly is the right person to lead our ongoing commitment to advance economic empowerment, education and entrepreneurship opportunities for people and communities of color and in low to moderate-income communities across our southwest territory."

Beginning in January 2022, and continuing for four years, PNC's Community Benefits Plan will provide $47 billion in residential mortgage and home equity loans; $26.5 billion in loans to small businesses; $14.5 billion in community development loans, including at least $400 million for community development financial institutions; and $500 million in charitable giving, sponsorships and philanthropic grants.

The Community Benefits Plan builds on PNC's longstanding commitment to providing economic opportunities for all, including low to moderate-income individuals and communities. Since its enactment more than 40 years ago. PNC Bank has consistently earned an 'Outstanding' CRA rating in every performance evaluation issued.

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