PNC Bank Regional President Brian Bucher To Retire, Chris Kalin Named Regional President For North Florida

JACKSONVILLE, Fla., July 20, 2022 – PNC Bank has announced Brian Bucher will retire as regional president for North Florida effective Oct.7 following a distinguished 40-year career in financial services. Succeeding him will be PNC Senior Vice President of Corporate Banking and former BBVA USA executive Chris Kalin.



(L) Brian Bucher; (R) Chris Kalin

Since joining PNC in 1982, Bucher has played a key role in expanding the bank's Main Street model across multiple regions, having served as regional president in Northwest Ohio, Northern Alabama and North Florida. In these roles, Bucher helped fuel growth of PNC's market presence through effective leadership of its banking, charitable and community engagement activities. In his most recent role as regional president of North Florida, he led PNC's local focus on developing and deepening relationships with new and existing mortgage, corporate, commercial and institutional banking clients throughout the region, a role that gained even more prominence and importance with the 2021 acquisition of BBVA USA.

An advocate for the communities where he lives, Bucher's active engagement in the community has spanned economic development, higher education, social services and arts and culture. In Jacksonville, he serves on several boards including the JAX Chamber, Baptist Medical Center Beaches, Museum of Science and History, Cummer Museum of Art & Gardens and University of North Florida Center for Entrepreneurship and Innovation, where he is part of the advisory council. Bucher is also an alumnus of Leadership Jacksonville.

"We are grateful for Brian's exceptional leadership, dedication and tremendous accomplishments at PNC spanning four decades," said Jim Hansen, PNC Office of the Regional Presidents Southeast territory executive. "PNC appreciates Brian's success across our expansion markets, and the positive impact he has made in North Florida over the past five years, particularly during the BBVA USA acquisition, which changed the landscape in the market for PNC. While we will miss him, we know this next chapter will be sweet and wish him nothing but the best."

Bucher's successor, Chris Kalin, is a Jacksonville native with more than 16 years experience in the financial services industry. He brings a diverse set of skills and perspectives to the PNC Regional Presidents organization and to clients and employees in the North Florida region. His extensive banking experience includes a variety of middle market and corporate banking roles, with responsibilities that included credit analysis, commercial strategy, portfolio management, relationship management and market expansion. Kalin has been with PNC and legacy organization BBVA USA for more than five years and has helped lead the corporate banking efforts in North Florida. He received a bachelor's degree in finance from the University of North Florida and an MBA from the University of Chicago Booth School of Business.

Kalin has been recognized as a leader in the Jacksonville community as a recipient of the Jacksonville Business Journal's 40 Under 40. He is also an alumnus of Leadership Jacksonville and Lifework Leadership. Kalin currently serves on the board of directors of Junior Achievement of North Florida and spends time mentoring students from UNF. His international volunteer service has taken him to China, Haiti, Honduras, Mexico, South Africa and Thailand.

"With a demonstrated track record of local business success, leadership and community engagement, Chris is eminently qualified to succeed Brian," Hansen said. "Chris is a dynamic and energetic leader who will infuse North Florida with excitement and financial experience that emanates from being an integral part of local legacy companies and maintaining a deep knowledge of the community and its needs."

PNC Bank, National Association, is a member of The PNC Financial Services Group, Inc. (NYSE: PNC). PNC is one of the largest diversified financial services institutions in the United States, organized around its customers and communities for strong relationships and local delivery of retail and business banking including a full range of lending products; specialized services for corporations and government entities, including corporate banking, real estate finance and asset-based lending; wealth management and asset management. For information about PNC, visit www.pnc.com.

CONTACT:
Zoraya Suarez
(407) 271-2694
zoraya.suarez@pnc.com

Additional assets available online: Photos (2)

https://pnc.mediaroom.com/2022-07-20-PNC-Bank-Regional-President-Brian-Bucher-To-Retire-Chris-Kalin-Named-Regional-President-For-North-Florida