Alexandria Abell To Lead PNC'S Minority Business Development Group Efforts In Kentucky, Southern Indiana, West Virginia and Select Ohio Markets



LOUISVILLE, Aug. 17, 2022 – As PNC Bank continues to grow its Diverse Business Banking Segment and accelerate its support for minority-owned businesses, the bank has named Alexandria Abell Minority Business Development officer for Kentucky, Southern Indiana, Cincinnati, Columbus, Dayton and West Virginia.

Based in Louisville, Abell will support emerging businesses in diverse communities throughout her multi-state territory, collaborating with advocacy partners and deploying innovative technology and financial solutions to help prepare minority-owned businesses for effective growth, development and sustainability.

Abell's appointment follows the April 2022 launch of PNC's Minority Business Development Group, designed to deliver products, solutions and resources to advance the financial wellness of minority-owned businesses.

"As a Main Street bank, PNC leverages the power of our resources to help all move forward financially, including small businesses that represent the lifeblood of the communities we serve," said Marshalynn Odneal, national sales executive for Minority Business. "With the formation of the Minority Business Development Group and the appointment of Alexandria and Minority Business Development officers throughout PNC's national footprint, we are furthering our commitment to ensure equitable access to products and solutions that will help minority-owned businesses thrive."

With 14 years of experience in the financial services industry and nine years at PNC, Abell most recently served as a Business Banking relationship manager advising small business owners in West Louisville. She recently became a PNC Certified Minority Business Advocate, having completed a voluntary advocacy training program designed to help PNC employees understand the unique challenges facing diverse businesses.

Abell's efforts and those of the Minority Business Development Group will help bring to life PNC's $88 billion Community Benefits Plan, which will provide $26.5 billion in small business loans, investments and other financial support to bolster economic opportunity for low- and moderate-income individuals and neighborhoods through 2025.

PNC Bank, National Association, is a member of The PNC Financial Services Group, Inc. (NYSE: PNC). PNC is one of the largest diversified financial services institutions in the United States, organized around its customers and communities for strong relationships and local delivery of retail and business banking including a full range of lending products; specialized services for corporations and government entities,

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