PNC Bank Appoints Harold Ford, Jr. Regional President For New York

NEW YORK, Jan. 30, 2023 -- PNC Bank announced that Harold Ford, Jr., has been appointed regional president for New York. Ford will be responsible for new business development and deepening relationships with clients and community organizations. Ford has previously served in several roles at PNC, including vice chairman of PNC's Corporate & Institutional Banking business. With local headquarters at 340 Madison Ave., the appointment of a New York regional president builds on PNC's established presence in the city that spans all of the bank's lines of business.

"Since joining PNC in 2020, Harold's background and range of experience have enabled him to make significant contributions to our team," said Louis R. Cestello, PNC's head of Regional Markets. "Our presence in New York continues to grow on a steady path and our clients—both new and existing—will benefit from Harold's insights and counsel as he helps further build the PNC brand in the nation's most competitive market."

Ford has nearly 30 years of political and financial industry experience in both the public and private sector. He served in Congress from 1997 through 2007, representing Tennessee's 9th congressional district. During his time in Washington, Ford also was a member of the House Financial Services, Budget and Education Committees as well as the Blue Dog coalition and Congressional Black Caucus. He continues to be an active member of Issue One, an organization of former senators, governors, and members of Congress committed to reform U.S. political and campaign systems.

Following his service in Congress, Ford taught public policy at Vanderbilt and the University of Michigan, and he worked in the private sector. Importantly, he spent a total of 11 years in key leadership roles at both Merrill Lynch and Morgan Stanley. He also has worked as a political commentator for both MSNBC and Fox News Channel, and he continues to provide political commentary for several networks. Ford currently serves on the board of directors of Live Oak Acquisition Corporation as well as the Lincoln Center, The POSSE Foundation and the River Fund New York.

He received a Bachelor of Arts degree in American History from the University of Pennsylvania and earned a law degree from the University of Michigan Law School.

PNC Bank is a member of The PNC Financial Services Group, Inc. (NYSE: PNC). PNC is one of the largest diversified financial services institutions in the United States, organized around its customers and communities for strong relationships and local delivery of retail and business banking including a full range of lending products; specialized services for corporations and government entities, including corporate banking, real estate finance and asset-based lending; wealth management and asset management. For information about PNC, visit www.pnc.com.

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