David Key Named Houston Market Leader for PNC Private Bank

HOUSTON, Feb. 07, 2024 – PNC Private Bank has appointed David Key to lead its Houston-based team. In his role as PNC Private Bank market leader, Key will oversee a local team that specializes in providing wealth strategy, investment management, trust & estate services and credit & cash management solutions to high and ultra-high net worth clients in the area.

With three decades of experience, Key has demonstrated consistent success for wealth management and investment advisory clients. His background includes senior financial leadership roles in Houston and North Texas, where he led highly successful client-facing teams while spearheading various strategic growth initiatives.

“Wealth management clients today are highly engaged and have a growing need for timely, specialized financial advice that goes beyond investments,” said Julie Young Sudduth, PNC regional president for Houston. “David’s expertise in optimizing investment options, innovation and planning for longevity offers our clients the opportunity to build firm financial strategies based on their own goals and priorities.”

Key earned a Bachelor of Business Administration in Finance and Accounting from Stephen F. Austin University. He is an active member of the community, serving as vice chairman of the Ranching and Wildlife Committee for the Houston Livestock Show and Rodeo. He also serves on the board of the Houston Symphony.

PNC Private Bank is part of the PNC Asset Management Group (AMG), which is a member of The PNC Financial Services Group, Inc. (NYSE: PNC). PNC AMG is a relationship-based provider of investment, planning, banking and fiduciary services to wealthy individuals and institutions through the proactive delivery of value-add ideas and solutions. PNC AMG offers personal asset management for high and ultra-high net worth individuals and families through PNC Private Bank and PNC Private Bank Hawthorn; and institutional asset management services to corporations, healthcare systems, insurance companies, unions, municipalities and nonprofits through Institutional Asset Management. For more information about PNC Asset Management Group, visit www.pnc.com.

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