

Faye Hilpert Named Austin Market Leader for PNC Private Bank

AUSTIN, Dec. 10, 2025 – PNC Private Bank® has appointed Faye Hilpert to lead its Austin-based team. In her role as PNC Private Bank market leader, Hilpert will oversee a local team that delivers wealth strategy, investment management, trust and estate services, and credit and cash management solutions to high- and ultra-high net worth individuals, families and business owners across Central Texas.

Hilpert brings more than 15 years of experience working with affluent families, closely held business owners, and corporate executives on complex estate, tax and wealth planning needs. She most recently served as director and regional wealth strategist for the private client practice at Forvis Mazars, advising clients on advanced estate planning, liquidity events, trusts and multigenerational wealth transfer. Earlier in her career, she practiced law as an estate planning, probate and tax attorney with Jackson Walker in Austin and at a boutique estate planning firm, clerked at the United States Tax Court in Washington, D.C., and held wealth advisory roles both at a large private bank and a brokerage firm.



“We continue to see strong growth in Austin among entrepreneurs, innovators and multigenerational families who want sophisticated advice that connects their balance sheets to their life plans,” said Steven González, PNC regional president for Austin. “Faye’s rare combination of legal training, tax expertise, and hands-on advisory experience positions her to help clients navigate intricate estate and business transitions while keeping their family’s goals at the center of every decision.”

“Faye’s deep experience will be a tremendous asset as we continue to grow our private bank franchise in Central Texas,” said Brian Thomas, PNC Private Bank managing director for the west region. “Her ability to translate strategies into clear, actionable plans aligns with our commitment to helping clients move with confidence through every stage of their financial lives. Additionally, Faye brings native Austin relationships, an outstanding reputation, and is an excellent cultural fit for our institution, team, and clients across Austin and Texas.”

Hilpert, who is an Austin native, earned a Bachelor of Arts from The University of Texas at Austin, a J.D. from The University of Texas School of Law, and an LL.M. in taxation from New York University School of Law. She was named to the State Bar of Texas Tax Section Leadership Academy and frequently speaks on topics related to succession planning for privately held and family-owned businesses.

PNC Private Bank is part of the PNC Asset Management Group (AMG), which is a member of The PNC Financial Services Group, Inc. (NYSE: PNC). PNC AMG is a relationship-based provider of investment, planning, banking and fiduciary services to wealthy individuals and institutions through the proactive delivery of value-add ideas and solutions. PNC AMG offers personal asset management for high and ultra-high net worth individuals and families through PNC Private Bank® and PNC Private Bank Hawthorn®; and institutional asset management services to corporations, healthcare systems, insurance companies, unions, municipalities and nonprofits through Institutional Asset Management. For more information about PNC Asset Management Group, visit www.pnc.com.

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