PNC Bank Names Brian Rudd Texas Regional Executive for Commercial Banking

Fort Worth-based executive to lead statewide team focused on helping Texas businesses grow



DALLAS – FORT WORTH, Nov. 2, 2026 – Brian Rudd has been named Texas regional executive for PNC Commercial Banking. The appointment reflects PNC's continued investment in Texas as a key growth market, with dedicated leadership focused on serving businesses throughout the state.

Based in Fort Worth, Rudd will lead PNC's Commercial Banking teams to help clients achieve their goals through lending, treasury management and other financial services.

"Texas is a significant market for PNC Commercial Banking, and we see tremendous opportunity to deepen our relationships with businesses across the state," said Michael Willetts, head of PNC Commercial Banking. "Brian's appointment reinforces our commitment to investing in the leadership and capabilities that help our clients make informed decisions and grow their businesses. His experience, knowledge of the market and proven ability to build strong teams will help us deliver on that commitment."

Rudd brings more than 20 years of banking experience to the role. Since 2022, he has served as Commercial Banking market leader for North Texas, overseeing teams in Dallas, Frisco and Fort Worth. He previously held leadership roles in Business Banking and helped expand PNC’s presence in Texas.

“When you look at the depth of executive leadership we have in North Texas, it tells you something about PNC’s commitment to this market,” said Brendan McGuire, PNC regional president for North Texas. “Our clients benefit from leaders who live here and can connect them with the resources of a national bank. With Brian based in Fort Worth, we are building on that strength.”

PNC Bank, National Association, is a member of The PNC Financial Services Group, Inc. (NYSE: PNC). PNC is one of the largest diversified financial services institutions in the United States, organized around its customers and communities for strong relationships and local delivery of retail and business banking including a full range of lending products; specialized services for corporations and government entities, including corporate banking, real estate finance and asset-based lending; wealth management and asset management. For information about PNC, visit www.pnc.com.

CONTACT:
Cari Hensley

(214) 890-8683
cari.hensley@pnc.com

Additional assets available online: Photos (1)

https://pnc.mediaroom.com/2026-11-02-PNC-Bank-Names-Brian-Rudd-Texas-Regional-Executive-for-Commercial-Banking