

# PNC Bank Names Chadwick Loar As New Regional President Of Florida West

TAMPA, July 5, 2016 – PNC Bank today announced the appointment of Chadwick Loar as the new regional president for the Florida West region, an area that encompasses Tallahassee south to Naples and Central Florida, effective July 11. Loar assumes the role from Joseph G. Meterchick, who is a Philadelphia native returning to the area as regional president.

Loar brings 15 years of financial services experience -and an extensive understanding of the Tampa Bay area as a local resident since age 10 -to his new role. He joined PNC in 2013 as senior vice president and group manager of the corporate banking team for the Florida West region. In addition to his responsibilities as a regional president, Loar will continue to lead the region's corporate banking team. PNC's presence across the state also includes the Florida East region, where Cressman Bronson is the regional president and Ryan Beiser oversees corporate banking.



*Chadwick Loar*

"Chad is the perfect choice to succeed Joe. His close connection to our clients, deep ties to the local community and knowledge of the banking industry, will play a critical role in further expanding the PNC brand and client portfolio in Florida," said Lou Cestello, executive vice president who oversees the regional presidents.

"Serving as regional president for one of the nation's largest financial institutions is a welcome and exciting opportunity," said Loar. "To do this in a market where I grew up is a dream come true. I look forward to building on the foundation established by Joe and our PNC colleagues as we continue to help our clients and this community grow."

PNC Bank, National Association, is a member of The PNC Financial Services Group, Inc. (NYSE: PNC). PNC is one of the largest diversified financial services institutions in the United States, organized around its customers and communities for strong relationships and local delivery of retail and business banking; residential mortgage banking; specialized services for corporations and government entities, including corporate banking, real estate finance and asset-based lending; wealth management and asset management. For information about PNC, visit [www.pnc.com](http://www.pnc.com).

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