

PNC Advisors is Making a Statement Worthy of the DALBAR Communications Seal

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PNC Advisors, a member of The PNC Financial Services Group (NYSE: PNC), announced today that its new account statement for Investment Advisory and Trust clients, set to launch next week, was awarded the DALBAR Seal for Communications. The seal recognizes a level of excellence in communications in the financial services industry.

"This endorsement validates our statement as being at the forefront of our industry," said Tom Whitford, chief executive officer, PNC Advisors. "We developed the new, easier-to-read statement with our clients' needs in mind. It allows them to view their portfolio holdings at a glance, while also providing them with in-depth analysis about their accounts. Rich with supporting graphics, these greatly enhanced statements deliver what our clients have been asking for."

DALBAR, a Boston-based firm with offices in the U.S. and Canada, has a long history of creating an awareness of excellence in the financial industry by evaluating, rating and ranking industry efforts. According to DALBAR President Louis S. Harvey, the PNC Advisors Investment Advisory and Trust Statement is distinctly superior to traditional trust statements in its clarity of presentation and usefulness. It first frames the client's overall financial picture and then shows the supporting details and explains why and how results were achieved. The statement also makes taking action easy, giving the names, addresses, e-addresses, phone numbers and Web sites that are available to help, advise and transact, said Harvey.

The new PNC Advisors Investment Advisory and Trust statements will be mailed to clients beginning in early March 2001. They will also be available online by the end of the second quarter for clients who have secured access to their account information via <http://www.pncadvisors.com/>.

PNC Advisors, headquartered in Pittsburgh, is one of the nation's largest wealth managers, with over \$65 billion in assets under management, and is a member of The PNC Financial Services Group. It provides a full range of tailored investment products and services to affluent individuals and families, including full-service brokerage through J.J. B. Hilliard, W.L. Lyons, Inc., member NASD and SIPC. PNC Advisors also serves as investment manager and trustee for employee benefit plans, and charitable and endowment assets. PNC Advisors currently operates in 21 states and serves over 320,000 clients.

The PNC Financial Services Group, Inc., headquartered in Pittsburgh, is one of the nation's largest diversified financial services organizations, providing regional banking, corporate banking, real estate finance, asset-based lending, wealth management, asset management and global fund services.

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