

Counting Cash, Shuffling Cards, Cutting & Pasting

PRNewswire

Girls Experience Fun in Finance at PNC's
'Take Our Daughters to Work Day' Program

PNC 'Adopts' Police Athletic League Girls for the Day

WHAT: An action-packed day to inspire, encourage, and enlighten girls about the business world and get them thinking about planning a successful career by putting their own special talents to use. Concurrent sessions:

Bank Teller Training -- Using almost real money, the girls will perform all the skills of a real bank teller: currency and counterfeit identification, deposit and withdrawal procedures, and customer service.

"Winning Colors" -- Shuffling cards of different colors, the girls will use this "Myers Briggs-like" personality assessment tool to discover and celebrate who they are and how they fit into the rainbow of the working world.

Madison Avenue on Market Street -- Using clip art, markers, yarn, crayons and magazine cut-outs, the girls will develop posters advertising different careers. Much more than an arts and crafts exercise, it's an opportunity to work in a team with strangers; an important skill in the business world.

WHEN: Thursday, April 26, 2001

WHERE: 9:15 am - 12:30 pm Programs-1500 Market Street, Philadelphia
10th Floor training rooms
2:30 - 3:30 pm Wrap-up & advertising campaigns
-1600 Market St.
3rd Floor

WHO: 100 girls ages 9 to 15 will be joined by their parents/sponsors and executives from The PNC Financial Services Group. Included are several girls from the Police Athletic League "Positive Images" program, each of whom chose the PNC program over joining their own moms at work. More than a dozen PNC executive women have joined forces to plan a meaningful day for their visitors.

WHY: To help young ladies from the greater Philadelphia region experience work and learn about opportunities for women, who by 2008 will make up 48 percent of the workforce.

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