## PNC Introduces Mobile Banking For Financial Executives

PITTSBURGH, Nov. 8, 2010 – PNC unveiled today PINACLE ® Mobile that enables financial executives to review balances and approve basic transactions in a secure environment using their mobile phones. PINACLE Mobile is a complementary channel to PNC's online banking portal for corporate customers known as PINACLE ®.

PINACLE Mobile was designed by PNC for financial executives who may be out of the office for business or personal reasons to perform basic functions without having to plug into an electrical socket or to find a Wifi connection. Functions currently available via PINACLE Mobile include:

- Current day reporting
- Approval of outbound wires
- View messages, alerts and notifications

For security, no data is stored on the device. Additional security features include token authentication, account number masking and a shorter idle timeout to protect against unauthorized use on a lost or stolen phone.

"Our commercial customers want the same convenience of banking wherever and whenever needed, much the same as they now tend to their personal banking needs," said Lynn Nettleton, senior vice president and group manager, PNC. "We help them to achieve this goal by delivering a secure solution, enabling PINACLE customers to track and to move their money on the run at the airport, in the middle of a meeting or at the beach with family."

PNC's mobile banking is optimized for use on any smart phone and leverages that device's browser. PNC PINACLE customers have automatic access to PINACLE Mobile based on their PINACLE entitlements.

"PINACLE Mobile is convenient and easy to use," said Andy Thompson, cash manager for CONSOL Energy Inc., an early adopter of PNC Mobile. "This technology makes idle time away from the office more productive by enabling me to check my corporate account balances, release pending wires and notifying me of incoming wire transfers."

PINACLE provides secure, one-stop access to all of PNC's online Treasury Management services. With single sign on access and centralized administration to over 30 corporate banking applications, PINACLE meets the needs of companies from small businesses to large corporations with an easy-to-use, customizable user experience.

The PNC Financial Services Group, Inc. (<a href="www.pnc.com">www.pnc.com</a>) is one of the nation's largest diversified financial services organizations providing retail and business banking; residential mortgage banking; specialized services for corporations and government entities, including corporate banking, real estate finance and asset-based lending; wealth management and asset management. Follow <a href="mailto:openceded">openceded</a> on Twitter for breaking news, updates and announcements from PNC.

## CONTACT:

Amy Vargo

412.762.1535

412.427.5803 (cell)

amy.vargo@pnc.com