

# PNC Honors Employees for Outstanding Dedication to Customers, Co-Workers and Communities

- Chairman and CEO Rohr presents company's highest honor to 10 winners -

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The PNC Financial Service Group (NYSE: PNC) today announced the 10 winners of its highest honor bestowed upon its employees, the PNC Performance Award, for their outstanding dedication to customers, co-workers and communities.

The PNC Performance Award, now in its 11th year, recognizes PNC employees who demonstrate a pattern of significant achievement and deliver a consistent level of extraordinary performance. An election committee comprised of past PNC Performance Award winners and leaders throughout PNC chose this year's 10 honorees from among 23,500 employees across the country.

"Our company is strong because of our people. These 10 employees embody our values. They make extraordinary contributions. They are the heart and soul of our company," said James E. Rohr, PNC's chairman and chief executive officer and host of the Oct. 30th awards ceremony. "Through their intense focus on the customer, their thoughtful and innovative approach to conducting business, and their extraordinary service to colleagues and the community, our award recipients have left an indelible imprint on our company."

## 2003 Winners

The following are the PNC Performance Award winners for 2003 (listed alphabetically with their PNC market and business): Peggy J. Atkinson, Northwest Pennsylvania, Human Resources; Bruce H. Colbourn, Delaware, Corporate Banking; Robin A. Connolly, Pittsburgh, Human Resources; Craig J. Friedman, Kentucky/Indiana, Regional Community Bank; Regina E. Hager, Philadelphia/Southern New Jersey, Corporate Communications; William B. Kelly, Philadelphia, PNC Advisors; David LoMastro, Delaware, PFPC; Janice A. Miller, Pittsburgh, Regional Community Bank; Wendy J. O'Brien, Pittsburgh, PNC Investments; and Dulce Pinto, Northern New Jersey, Regional Community Bank.

The PNC Financial Services Group, Inc., headquartered in Pittsburgh, is one of the nation's largest diversified financial services organizations, providing regional community banking; wholesale banking, including corporate banking, real estate finance and asset-based lending; wealth management; asset management and global fund services.

SOURCE: PNC Bank

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