

PNC Makes Strides in the Integration of Investing and Banking Services

With a Cash Management Brokerage Account, PNC Investments Customers to Access Cash at PNC Branches, ATMs and Online

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PNC Investments customers now have easier, quicker access to their cash following the launch of an enhanced cash management brokerage account, the Investor's Preferred(SM) Account (IPA).

Due to PNC Investments' affiliation with PNC Bank, customers can now cash their IPA checks at any of PNC Bank's 700 plus branches. Additionally, these customers can now make deposits and withdrawals from their IPA at any of PNC Bank's 3,600 plus ATMs or through any of the many STAR banking machines located throughout the U.S.

PNC's investment and banking services are now integrated online as well. PNC Investments IPA holders can make transfers between their PNC Bank accounts and IPA 24 hours a day, seven days a week, on the PNC's Web site. Also, through the PNC Investments IPA, a client can now use Web bill payment services.

"With these many upgrades, we're giving customers greater access to their cash so they can better manage their liquidity needs," said PNC Investment President Mike Mortensen. "With the convenience of PNC Bank's vast branch and ATM network, along with the ability to transfer money to and from bank accounts online - any time of day or night - this enhanced brokerage account gives our customers the flexibility they have been asking for," he noted.

The IPA is one of the few cash management brokerage accounts in the industry that is not subject to an annual maintenance fee unless the balance falls below \$50,000. Additionally, IPA balances count toward the required minimum relationship balance to waive fees associated with PNC Bank checking packages, giving customers the opportunity to buy better banking products at lower prices.

PNC Investments, a division of J.J.B. Hilliard, W.L. Lyons, Inc., delivers premier investment services to customers through over 750 branch locations. J.J.B. Hilliard, W.L. Lyons, Inc. and PNC Bank, N.A. are affiliated companies and operating subsidiaries of The PNC Financial Services Group, Inc.

The PNC Financial Services Group, Inc., (NYSE: PNC) headquartered in Pittsburgh, is one of the nation's largest diversified financial services organizations, providing regional community banking; wholesale banking, including corporate banking, real estate finance and asset-based lending; wealth management; asset management and global fund processing services.

SOURCE: The PNC Financial Services Group, Inc.

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