

# Minority, Women-Owned and Disadvantaged Businesses Honored for Exemplary Service to PNC

- Awards Given to CDI Printing, A&J Heating and Baker Industries -

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The PNC Financial Services Group, Inc. (NYSE: PNC), today hosted its inaugural Supplier Diversity Awards Luncheon and presented Supplier Excellence Awards to three businesses for their exemplary service to PNC.

Hosted by Toni Silva, PNC Supplier Diversity manager, and Clyde Hardt, PNC Aggressive Sourcing director, PNC presented awards in the following categories:

- Minority Business Enterprise Award - CDI Printing Services, Inc., of Pittsburgh; Horace J. Britton, president. CDI was formed in 1993 as a commercial and business forms printing manufacturer. CDI has provided excellent products to PNC for the past 10 years, producing business cards and stationery in PNC's five-state region.
- Women-Owned Business Enterprise Award - A&J Heating of Stanton Island, NY; Jeannette Margarella, owner. In the family for two generations, this full-service heating, ventilation and air-conditioning company has served the New York/New Jersey region since 1950. A&J provides HVAC services to PNC facilities throughout New Jersey.
- Disadvantage Business Enterprise Award - Baker Industries of Malvern, Pa.; Charles P. Baker III, chairman of the board. Started in 1980 by Charlie and Weezie Baker with their epileptic son, Justin, the firm now employs 170 people, many of whom are disabled, ex-offenders or recovering substance abusers, providing "real work and real compensation in a caring atmosphere." The company provides PNC with direct mail service support.

#### Other Awards

The Outstanding PNC Business Achievement Award was given to PNC Advisors, the PNC business unit with the largest percentage of diversity supplier expenditures in 2002. Awards also were given to three PNC employees who show outstanding commitment, involvement and influence in the advancement of diversity: Craig Campbell, executive vice president, Regional Community Bank in Pittsburgh; Kim Jefferson, vice president and training manager, Regional Community Bank in Pittsburgh; and Pam Barry, vice president, Commercial Banking in Louisville, Ky.

"This special luncheon celebrates commitment to excellence and the promotion of supplier diversity and minority business development at PNC," Silva said. "Minority, women-owned and disadvantaged businesses constitute a growing portion of PNC's preferred vendor list. This group of more than 500 suppliers is helping PNC's businesses to achieve 'best in class' status."

The keynote speaker at the Supplier Diversity Awards Luncheon was Alexander Nichols, executive director and president of the Pittsburgh Regional Minority Purchasing Council, and the emcee was KDKA-TV news anchor Patrice King Brown.

## Commitment to Diversity

The PNC Supplier Diversity Program was started in 1989 to fulfill the corporation's overall commitment to strengthen the communities it serves by ensuring that minority, women-owned and disadvantaged businesses are provided with the maximum opportunity possible to participate as primary or secondary suppliers of products and services to PNC.

PNC recently received three awards at the Annual Minority Business Opportunity Fair sponsored by the Pittsburgh Regional Minority Purchasing Council. The awards in the Corporate Sponsor, Financial Services and Minority Advocacy categories recognized PNC's commitment to the development and advancement of the Council and minority business community.

The PNC Financial Services Group, Inc., headquartered in Pittsburgh, is one of the nation's largest diversified financial services organizations, providing regional community banking; wholesale banking, including corporate banking, real estate finance and asset-based lending; wealth management; asset management; and global fund services.

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