

PNC Bank To Provide Personal Banking Services To Loyola University Chicago Students and Employees

CHICAGO, June 13, 2011 – PNC Bank, N.A., and Loyola University Chicago announced today a new university banking relationship with an emphasis on money management and financial education for the school's nearly 16,000 students, faculty and staff.

As part of this arrangement, PNC will host financial literacy workshops for students and employees on Loyola's campuses. Topics covered will include basic banking, credit management, savings and investing, identity protection and home buying.

The relationship will also include a new customer service center, opening in the Centennial Forum Student Union. The location will include on-site customer service representatives and an advanced function ATM, capable of accepting deposits and cashing checks down to the dollar.

"PNC's demonstrated commitment to financial education, innovative tools and extensive branch network in the areas our students and employees call home make this relationship a good fit for Loyola," said Bill Laird, senior vice president for finance and chief financial officer at Loyola. "We look forward to working together to enhance the campus experience for our community."

Other features include:

- Personal banking products and services including [Virtual Wallet® Student](#), an online banking solution specially designed to help college students help themselves with money management, along with mobile and text banking options.
- A total of six on-campus ATMs, including in the customer service office (1), Lake Shore Campus (3) and the Water Tower Campus (2).
- A co-branded PNC Bank Visa® Check Card, available to any PNC customer, to be used at ATMs and to make purchases anywhere Visa is accepted.
- Customized web sites at www.pnc.com/Loyola hosted by PNC, where students will be able to complete account applications and find financial educational information.
- One free incoming wire transfer per monthly statement cycle and one free courtesy overdraft fee waiver on the first non-sufficient funds incident during the 12 months after account opening.

"PNC will bring greater service, innovative banking technology and convenience to Loyola students, alumni, faculty and staff with our university banking program," said Joseph Gregoire, PNC regional president for Chicagoland. "Our program includes financial education and money management components, allowing us to work with students so they can form sound financial habits through their college years and into their adult lives."

Committed to preparing people to lead extraordinary lives, Loyola University Chicago, founded in 1870, is

the nation's largest Jesuit, Catholic university. The University has four campuses: three in the greater Chicago area and one in Rome, Italy. Loyola also serves as the U.S. host university to The Beijing Center for Chinese Studies in Beijing, China and now features an academic center in Saigon-Ho Chi Minh City, Vietnam. Loyola is consistently ranked among the "top national universities" by *U.S. News & World Report*, and the University is among a select group of universities recognized for community service and engagement by prestigious national organizations, such as the Carnegie Foundation and the Corporation for National and Community Service.

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