

PNC Bank To Celebrate Grand Opening Of Birmingham Branch Of The Future

BIRMINGHAM, Mich., April 25, 2016 – PNC Bank, N.A. will celebrate the grand opening of its branch-of-the-future location at 34953 Woodward in Birmingham with an open house event, including food and prizes, on Wednesday, April 27, from 11 a.m. to 3 p.m.

The first 100 visitors to the grand opening will receive an envelope containing an amount ranging from \$1 to \$100. In addition, all visitors may enter to win a \$250 Papa Joe's Gourmet Market gift basket, a \$200 certificate to Margot European Day Spa, or a \$100 gift card to The Stand Gastro Bistro.

Several local Birmingham officials will be on hand for the celebration, including Birmingham Mayor Rackeline Hoff.

Branch Manager Jason Zaczek and the rest of the PNC Bank team will welcome area residents and host tours of this new location.

"PNC is a Main Street bank dedicated to helping its customers, employees, shareholders and communities prosper," said Retail Market Manager Mike Bickers. "We are transforming our branch network to meet our customers where, when and how they want to bank."

At Your Service

PNC Bank's network has grown to 2,600 branch locations and 9,000 ATMs to serve its customers. The new Birmingham branch includes the following features and amenities:

- Convenient Hours: Monday through Thursday from 9 a.m. to 5 p.m., Friday from 9 a.m. to 6 p.m. and Saturday from 9 a.m. to 1 p.m. Drive-thru service is available Monday through Thursday from 9 a.m. to 5 p.m., Friday from 9 a.m. to 6 p.m. and Saturday from 9 a.m. to 1 p.m. There is 24-hour ATM service.
- Customer Service: As customers enter the branch, a PNC representative can expeditiously handle many needs or quickly direct the customer. The courtesy coffee bar provides refreshments and a place to relax and talk.
- Technology: LCD TV screens display business-related news and information.
- Business Banking Center: Small business owners and entrepreneurs can meet with a specialist to discuss business and banking needs.

PNC Bank, National Association, is a member of The PNC Financial Services Group, Inc. (NYSE: PNC). PNC is one of the largest diversified financial services institutions in the United States, organized around its customers and communities for strong relationships and local delivery of retail and business banking; residential mortgage banking; specialized services for corporations and government entities, including corporate banking, real estate finance and asset-based lending; wealth management and asset management. For information about PNC, visit www.pnc.com.

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