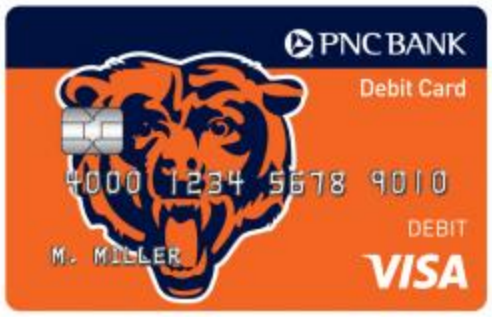
New PNC Bears Visa® Debit Card Offers Chicago Bears Fans Special Benefits

CHICAGO, April 28, 2016 – The new PNC Bears Visa® Debit Card from PNC Bank, which is now available, provides customers and Chicago Bears fans with special access to select events, retail and online discounts on official team merchandise and other premium offers. PNC Bank became the Official Bank of the Chicago Bears last year.



PNC Bears Visa Debit Card

PNC Bears Visa Debit Card holders will enjoy special access to Bears Training Camp with the Fast Pass lane, in addition to presale opportunities to purchase high demand merchandise and for tickets to non-Bears events at Soldier Field.

"Our relationship with the Bears has given us new opportunities to connect with our customers in meaningful ways, and the introduction of this card allows us to add even more value to the relationship," said Scott Swanson, PNC regional president for Illinois. "Many of our customers and Chicago Bears fans expressed a desire to see these types of perks in a debit card, and we listened," he added.

Some of the key benefits include:

- A 20 percent discount on regularly priced merchandise at all Bears Pro Shop locations at Soldier Field and online at store.chicagobears.com.
- A special holiday offer at all Bears Pro Shop locations at Soldier Field and online at store.chicagobears.com.
- Special offers at concession stands throughout Soldier Field.
- Advance purchase opportunities on high demand merchandise such as Breast Cancer Awareness, Salute to Service and select Sideline gear.
- Select events for cardholders with children enrolled in the Kids Club or Crib Club.
- Presale opportunities for non-Bears events at Soldier Field.

For details on these benefits and others, as they become available, visit pnc.com/bearscard or any PNC branch in the Chicago area, or call 1-888-762-2265.

The PNC Bears Visa Debit Card joins a complete suite of debit and prepaid card offerings from PNC, which includes the PNC SmartAccess® Prepaid Visa Card, PNC Bank Visa gift cards and PNC Visa debit card and affinity debit card programs with two of the original NFL founding members, the Pittsburgh Steelers and the Cleveland Browns.

PNC Bank, National Association, is a member of The PNC Financial Services Group, Inc. (NYSE: PNC). PNC is one of the largest diversified financial services institutions in the United States, organized around its customers and communities for strong relationships and local delivery of retail and business banking; residential mortgage banking; specialized services for corporations and government entities, including corporate banking, real estate finance and asset-based lending; wealth management and asset management. For information about PNC, visit www.pnc.com.

CONTACT:

Saul Boscan
(312) 385-4639
saul.boscan@pnc.com