

# PNC Bank To Provide Banking Services To Georgetown University Students, Employees

WASHINGTON, D.C., July 11, 2014 – PNC Bank, N.A., a member of The PNC Financial Services Group, Inc. (NYSE: PNC) announced today it has renewed and expanded its banking services with Georgetown University. Under the new agreement, a mini e-branch will be added to the university's Leavey Center, which will be equipped with "smart" ATMs that allow students, faculty and staff to withdraw cash, including \$1 bills, cash checks and deposit checks or cash into their accounts.

PNC has a long-standing relationship with Georgetown University. The bank currently provides both personal banking services and GOCard identification card linking to PNC accounts.

In addition, PNC will offer student and workplace banking, as well as financial literacy programs for the nearly 23,000 students, faculty and staff at the university.

"We found that PNC demonstrated the highest standards of financial stability for our community," said David Rubenstein, vice president of finance and treasurer, Georgetown University. "We look forward to working with PNC to provide our community with the highest quality banking services for their financial needs."

Additional highlights of the agreement include:

- Virtual Wallet® Student accounts for Georgetown University students. The account is equipped with technology to help students monitor spending, view account balances and safeguard customers from financial mistakes and unnecessary fees.
- A mini e-branch staffed by two bank specialists to assist customers with completing transactions and equipped with technology to inform and to educate customers on PNC products and services.
- Nine on-campus ATMs, including two advanced ATMs in the electronic financial services center. ATMs will also be located on the main campus in Darnall Hall, Village C in the foyer, the Leo O'Donovan Dining Hall, the GOCard office, the Healey Family Student Center, at the School of Continuing Studies and at the Georgetown University Law Center.
- The continuation of linking the Georgetown GOCard to PNC accounts, adding ATM and purchasing functionality to campus cards used for daily activities such as entering residence halls, checking out library books and accessing meal plans.
- A co-branded website, hosted by PNC, where students can complete account applications, manage their finances, and find financial and educational information.
- PNC will provide support to international students opening a U.S. bank account. Students will also have access to educational materials explaining banking in the U.S., language interpretation services and one free international wire transfer per month.

"The Greater Washington Area represents a core market in which PNC has long standing ties and is deeply committed to supporting. The agreement with Georgetown, expanding our banking services to its students, faculty and staff is a further reflection of this commitment," said Michael N. Harreld, regional president, PNC Bank.

PNC has a relationship with more than 400 schools across 19 states and the District of Columbia.

The PNC Financial Services Group, Inc. ([www.pnc.com](http://www.pnc.com)) is one of the United States' largest diversified financial services organizations, providing retail and business banking; residential mortgage banking; specialized services for corporations and government entities, including corporate banking, real estate finance and asset-based lending; wealth management and asset management.

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