

PNC Bank To Provide Banking Services To Roosevelt University Students, Employees

PITTSBURGH, July 22, 2014 – PNC Bank, N.A., a member of The PNC Financial Services Group, Inc. (NYSE: PNC) announced today it will provide banking services to Roosevelt University. Under this agreement, students will receive Virtual Wallet® Student accounts and on-campus ATM's at university locations in Schaumburg, Illinois, and downtown Chicago.

In addition, PNC will offer student and workplace banking, as well as financial literacy programs for the university's more than 8,600 students, faculty and staff.

"Roosevelt University is pleased to work with PNC Bank on this new banking relationship that will benefit the entire university community," said Chuck Middleton, president of Roosevelt University.

Additional highlights of the agreement include:

- Virtual Wallet® Student accounts for Roosevelt University students. The account is equipped with technology to help students monitor spending, view account balances and safeguard customers from financial mistakes and unnecessary fees.
- A [co-branded website](#), hosted by PNC, where students can complete account applications, manage their finances and find financial and educational information.
- A co-branded PNC Bank Visa Debit Card with the university's logo, available to any PNC checking customer for use at ATMs and anywhere Visa is accepted.
- On-site workshops on personal financial management and financial literacy. Topics include basic banking, credit management, savings and investing, identity protection and home buying.

"Roosevelt University is an educational leader in the Chicago area," said Scott Swanson, PNC's regional president for Chicago. "The agreement with Roosevelt allows PNC to increase its presence in the metropolitan area and provides the university's students and faculty with the technology and financial guidance to bank smarter and more efficiently."

PNC has relationships with more than 400 schools across 19 states and the District of Columbia.

The PNC Financial Services Group, Inc. (www.pnc.com) is one of the United States' largest diversified financial services organizations, providing retail and business banking; residential mortgage banking; specialized services for corporations and government entities, including corporate banking, real estate finance and asset-based lending; wealth management and asset management.

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