

PNC Bank Opens Campus Branch To Serve Clemson University

- Student center location is PNC's first university branch in Carolinas
- Services include three campus ATMs, Virtual Wallet Student account
- Students offered free classes in managing money, identity protection

CLEMSON, S.C., June 9, 2014 – Clemson University and PNC Bank, N.A., a member of The PNC Financial Services Group, Inc. (NYSE: PNC) announced today the opening of a financial services center on Clemson University's campus to serve more than 26,000 students, faculty and staff. It is the first PNC university banking branch in North or South Carolina.

Located in the Hendrix Student Center, the branch is staffed with one full-time consultant and a manager. The branch is open Monday-Friday from 8:30 a.m. to 4:30 p.m.

On campus, customers will have access to three DepositEasysm ATMs located at the branch and in the Dillard building. These advanced ATMs allow customers to withdraw cash, including \$1 bills, cash checks and deposit stacks of cash or checks.

"PNC and Clemson University share a commitment to educating college students on successful money management practices," said Weston M. Andress, PNC regional president, Western Carolina. "With an on-campus presence and innovative products, we can help students, faculty and staff to be smart with their money and achieve their financial goals."

Financial literacy workshops will help students and employees manage money and plan their financial future. Topics will include basic banking, credit management, savings and investing, identity protection and home buying.

Students can sign up for Virtual Wallet Student[®], an online and mobile account to manage expenses, plan and save. For parents, the account has alerts, a "send money" feature and spending tracker. The accounts feature one free incoming wire transfer per monthly statement cycle and one free courtesy overdraft fee waiver during the first 12 months.

The bank has relationships with more than 300 colleges and universities and serves more than 700,000 students.

During orientation for the 2014 fall semester, students can enter to win a \$500 Visa[®] Gift Card.* A week-long grand opening celebration will be held in September.

PNC has 2,700 branches and 7,400 ATM machines in 19 states and the District of Columbia. Students can

access www.pnc.com/studentbanking to complete account applications and find financial and educational information.

The PNC Financial Services Group, Inc. (www.pnc.com) is one of the United States' largest diversified financial services organizations, providing retail and business banking; residential mortgage banking; specialized services for corporations and government entities, including corporate banking, real estate finance and asset-based lending; wealth management and asset management.

*No purchase necessary to enter or win. See official rules for details.

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